



Europäisches
Patentamt
European
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des brevets

Patenting Artificial Intelligence

Conference summary

30 May 2018, EPO Munich



The why and how of the conference

The conference was the first event held by a major patent office designed to open a discussion on the impact of artificial intelligence (AI) on the patent system. It attracted over 350 representatives of industry, academia, user associations, patent law firms, the judiciary, national patent offices and government bodies from Europe, America, Asia and Africa. It provided a unique opportunity for open exchanges of views and for raising awareness of:

- Issues relating to strategies for protecting AI innovations
- The challenges in drafting and prosecuting patent applications for AI inventions
- Possible future considerations for patent laws

The programme included lectures and panel discussions followed by Q&A sessions. This document summarises the presentations and discussions, thus reproducing the ideas and opinions of the various speakers. They do not necessarily represent the views of the EPO.

For more detail on the content of the conference, you can watch the recordings. For more information about the speakers, please see the conference brochure, which also contains the programme.

I. Introduction to AI and patents

The conference was opened by Rob Sterne, who underlined the importance of a global conference on the critical issue of AI, “a technology that has arrived”, and in particular on its impact on the intellectual property (IP) world, specifically from the perspective of patents.

Alberto Casado, VicePresident Patent Granting Process at the EPO, welcomed the attendees, pointing out that the conference was in keeping with the EPO’s policy of quality and legal certainty and its focus on user service. He reminded the audience of the EPO’s consistent approach to computer implemented inventions (CII) and said that the main aim of the event was to provide a discussion platform in view of the rapid evolution and spread of AI in the IP world.

An engaging presentation by technology evangelist Clare Dillon set the scene for the conference by outlining the latest trends in AI and the scope of the current “AI explosion” that was impacting “the scale and speed of innovation in every area”. She provided several examples of how AI was positively changing our world by increasing productivity, solving some of the biggest problems and creating new areas of industry. She finished by highlighting possible critical issues and presenting some predictions of AI’s impact in the coming years. All the predictions were that AI would have a positive impact from an economic perspective.

Yann Ménière, Chief Economist at the EPO, then made reference to the recent EPO study on the Fourth Industrial Revolution (4IR). For the patent system, the 4IR opened up a new era in which progress in software – including “supersoftware” based on AI – was going to be the main driver of innovation.

The main challenge for patent offices would be AI’s rapid growth across a range of technical fields. The EPO was well prepared thanks to the principles developed in the case law of its boards of appeal and elaborated on in the Guidelines for Examination in the EPO, its focus on quality, the recent reorganisation of its patent granting directorate general into three technical sectors – each with ICT expertise –, its use of three-member divisions and its training of examiners in CII and AI matters.

II. General strategies for protecting AI inventions – patents the best option

Rob Sterne chaired the first panel discussion, in which Herbert Zech, Keith Bergelt and Heinz Goddar discussed strategies for protecting AI innovations by looking at the current situation in different jurisdictions and exploring possible alternatives.

A game changer leading to more collaboration?

There was general agreement that AI was a game changer and that we were moving into new territory when it came to how the associated IP would be protected. As we were not inventing in silos any more, but collaboratively, IP practitioners had to take a new approach. Similarly, patent offices would need technically mixed examining divisions (which is already possible at the EPO).

As had been mentioned in the opening keynotes, AI provided an opportunity for more collaborative innovation and more thoughtful patent protection strategies. Moreover, the technology was clearly global, and IP practitioners had to be aware of the different patent systems in different countries.

Regarding ownership of the innovations, with the prospect of AI contributing to inventions or even “inventing”, a shift was conceivable from inventor based ownership to investment protection systems for the companies and organisations from which the inventions came.

Types of IP protection for AI-related innovations

From the perspective of innovation for the benefit of society, there should be as much incentive as possible for innovators to disclose AI innovations – such as the algorithms and how they were trained – and not to choose the option of trade secrets.

Source code was protected by copyright and not linked as such to patents. A mixture of copyright and patent protection was thus seen as a possibility. That would provide a collaborative basis for producing code (“lowend stack of algorithm”); patent applications should be considered for the “highend stack”. There was also some movement towards open code.

Another idea was that, if “fundamental” algorithms were to be protected, then there should be compulsory cross-licensing as in Section 24(2) of the German Patent Act to guarantee access to the algorithms, which would then be used in improvement patents. It should be possible for the creator of an algorithm to have a type of “reachthrough” claim for the basic idea, even if it has not been “tested” in a specific application.

The patent filing statistics showed that, in AI-related technical areas, applications claimed a technical effect for algorithms, which was in line with the requirements laid down in the case law of the EPO boards of appeal for patenting mathematical methods.

Patents the best option, but some changes suggested

Patents were seen as the best IP way to encourage innovation in the area of AI, as they provided an extra measure of protection and were additional trade assets.

However, patents' 20-year lifetime was questionable in view of the speed of evolution of AI technology. (Note: if a patent proprietor fails to pay a renewal fee, patent protection lapses, i.e. they do not have to maintain the patent protection for the entire 20 years, and in most technical fields it is usual not to do so.) Similarly, the 18 month secrecy period until publication of the application could be shortened, as it might often lead to unnecessary parallel research and development.

III. How the EPO deals with the challenges of AI in patent applications

Christian Platzer chaired this part. A presentation by Koen Lievens gave an overview of how the EPO deals with AI-related patent applications. It was followed by a mock dialogue between an applicant and an attorney, conducted by two European patent attorneys, Claudia Schwarz and Margarethe Zmuda, about a fictitious claim for medical image classification using machine learning.

The two-hurdle approach and the contribution to the technical character

AI was more than just machine learning (ML) and covered advanced mathematics, which raised the question of mathematical models' eligibility for patent protection. When assessing patentability, the EPO applied the two-hurdle approach for "mixed-type inventions" and asked the question "Do(es) the AI and ML method (steps) contribute to the technical character of the invention?".

The nature of the data was also considered, with a distinction made between functional and cognitive data.

How to show a technical effect?

In reply to a question from the audience regarding the inclusion of tests to verify a technical effect, it was recommended to include in the specification as much information about the technical effect as possible.

The applicant/attorney dialogue indicated that frequent interaction with the inventor to identify the technical features and the corresponding technical effect was sometimes necessary.

Clarity

Examiners might raise objections of lack of clarity because of buzzwords and marketing terms in the claims. They were aware of the importance of carefully considering the scope of protection.

The patent attorneys recommended defining artificial neural network features such as input/output data and data network architecture.

The skilled person under the European Patent Convention (EPC)

The concept of the skilled person appears in Articles 56 and 83 EPC (inventive step and sufficiency of disclosure respectively). According to the Guidelines for Examination in the EPO, the skilled person might also be a team. The skilled person was aware of concepts and terminology used in the field of the application and had the means for routine work and experimentation, which could include AI tools if their use was common in the field in question.

Reference material: Guidelines for Examination and the case law

The 2018 update of the Guidelines for Examination (available as of October 2018 and entering into force in November 2018) would feature examples relating to AI as well as detailed information on the technicality of CII based on decisions by the EPO's boards of appeal.

The patent attorneys emphasised that up-to-date knowledge of the case law was crucial, as were considerations relating to the different types of claim format available, as set out in the Guidelines for Examination (F-IV, 3.9).

IV. Current and future challenges in drafting patent applications for AI-related inventions – some bold suggestions put forward

Grant Philpott chaired the second panel discussion, in which Clare Dillon, Andrea Perronace, Michelle Holoubek and Benjamin Bai explored the challenges encountered in different jurisdictions in the drafting of patent applications relating to AI.

Identifying three types of AI patenting suggested

For the purposes of the discussion, the panellists identified three possible types of AI patenting:

- “Core AI”, where the challenge was that it often related to algorithms as such, which as mathematical methods were not patentable;
- Trained models/machine learning, where claiming variations and ranges might be an issue;
- AI as a tool in an applied field, defined via technical effects.

Patentability requirements in Europe and the US

Under the EPC, AI as a mathematical method was excluded from patentability when claimed as such. However, if a claim was directed to a method involving technical means (e.g. a computer) or to a device, its subject matter had a technical character as a whole and for that reason was not excluded from patentability. In the US eligibility presented a challenge because abstract ideas were not patentable. However there was currently little guidance on how to define “abstract”. Furthermore, the mere use of a computer to implement an abstract idea was not sufficient to pass the eligibility hurdle in the US. Eligibility was therefore more of an issue for AI applications in the US than in Europe.

Patenting AI algorithms as such

The panel was divided regarding the proposal to allow patents for AI algorithms as such. Currently they were not patentable, yet algorithms represented the core of AI.

One solution (generally favoured by the US interlocutors due to the challenges faced there) would be to legislate to make AI algorithms as such patentable.

Claiming trained models/machine learning

Comparative examples and parameter ranges might be needed and inventive step practices from other areas such as industrial chemistry might be relevant. It was suggested that the EPO could be more lenient regarding the technicality conferred by specific datasets and allow the “second use of a model” by analogy to second medical use claims in pharmaceuticals. Uses should not be considered equivalent if arrived at by different means.

AI in an applied field, defined via technical effects

In fields such as autonomous vehicles and healthcare AI might be claimed as a tool embedded in a larger claim, defined as a functional feature providing a solution. In such cases, the claim as a whole should be assessed for inventive step, and not just the functionally defined AI tool.

AI start-ups

AI innovation increasingly came from start-ups with limited resources. There was a need for much faster searching and patenting and a more “accessible” patenting system so that companies could monetise their IP.

V. Post-grant aspects of AI-related patents – still little case law but some guidance exists

Heli Pihlajamaa chaired the third panel discussion, in which Rob Sterne, Hideki Takaishi and Matthias Schneider discussed the enforcement of AI-related patents in different jurisdictions (Japan, US and Europe). The complexity of AI was underlined.

Japan

Claims for CII/AI inventions had to be drafted in a certain format to meet the patentability criteria. When it came to enforcement, it was a challenge to find and provide sufficient evidence, since it was not necessarily visible how the infringing product or method worked. For that purpose courts could issue “document production orders” to reveal the underlying systems. There were already some decided cases.

US

Uncertainty about the implementation of Section 101 of the US Patent Act, and thus the criteria for eligibility for patent protection posed a major problem for all applicants in the US. The new Commissioner for Patents at the US Patent and Trademark Office had announced that he would focus on finding a sustainable solution. The second issue was the patent validity decisions issued by the Patent Trial and Appeal Board. However, it was said that its decisions had become more patentee-friendly in the past three months.

Europe

Algorithms played a major role in AI. Since they were akin to mathematical methods, they were excluded from patentability where claimed “as such”. However, if a claim was directed to a method involving technical means (e.g. a computer) or to a device, its subject matter had a technical character as a whole and for that reason was not excluded from patentability – i.e. the eligibility hurdle was passed.

When it came to enforcement, evidence of infringement was a challenge. Since it was often not possible to see how exactly the AI worked, it was very difficult to show that the infringing product used the same method. There were a lot of similarities to situations in chemistry.

Conclusion

Proving infringement was an additional difficulty because sometimes it was difficult to provide evidence. The availability of evidence and the ability to react suitably quickly were important when it came to enforcement, as was the predictability of the legal system. The audience suggested patent pools and reversing the burden of proof.

VI. Ethical and societal considerations in relation to patented AI inventions – AI and patents were not seen as colliding

In the last panel discussion of the conference, the chair Heli Pihlajamaa discussed:

- Societal and liability aspects of AI with Clara Neppel
- Computational inventiveness and the person skilled in the art with Noam Shemtov
- Inventorship and entitlement issues with Peter Blok

Disclosure of AI

There needed to be sufficient disclosure of AI innovations to avoid decisions being taken by “black boxes”. Patent offices had an important role to play in this context. Clarity and disclosure would dispel the fears connected to AI. In reply to a question about whether it would be better to focus on the output that can be measured instead of the input, the panel said that both should be analysed when assessing patentability.

When AI creates

The same criteria could be applied to AI and machine created innovations as to man-made ones when it came to inventive step and obviousness.

The full development of computational creativeness still required some time. Future legal developments would require global cooperation because technology and business were global.

Inventorship

It was debated whether the system or the owner of the machine could be the inventor of AI inventions in view of the fundamental principles of patent law and the underlying societal contract. There was consensus that the “user” – meaning the programmer, developer or implementer – could be the inventor and thus the requirement for a human inventor could be maintained. The inventor could be a group of people, who could be assisted by AI. The inventor had to be a human being, even though there were already autonomous AI systems.

Definition of the skilled person

The skilled person could also be defined by reference to a machine – a “skilled human using a machine”.

Conclusion

The fundamental principles of the patent system combined well with the new innovations in AI. Thus patent protection was applicable to many AI inventions.

Closing words

Grant Philpott gave the closing words, summarising the points discussed and linking the importance of the discussion to the recent decisions at EU level on AI-related projects. He reminded the audience of the EPO's well-established and systematic approach to software-related applications and of its relevance in view of the rapid and challenging development of "supersoftware". He listed too the EPO's various initiatives for quality, efficiency and timeliness of search, examination and opposition. The expansion of a network of validation states beyond the 38 European Patent Organisation member states and the two extension states, as well as the planned unitary patent, would further increase the attractiveness of the European patent system.

Lastly, the EPO would organise a similar conference on the topic of patents and blockchain in The Hague towards the end of the year.

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